17th ANNUAL TASTE OF ATLANTA WILL BE OCT. 19-21st IN HISTORIC FOURTH WARD PARK

The City's Favorite Food & Drink Festival to Feature More than 100 of Atlanta's Best Restaurants

FOR IMMEDIATE RELEASE–Taste of Atlanta, the city's award-winning food, craft beer, wine and spirits festival showcasing the local restaurant scene, will take place for three days from Friday, October 19th to Sunday, October 21st. Now in its 17th year, the festival will return to Historic Fourth Ward Park ([680 Dallas Street](#)), adjacent to the Atlanta BeltLine.

Taste of Atlanta is proud to feature craveable bites and bevs from more than 100 of Atlanta's favorite restaurants for the three-day festival. Bringing together food lovers and chefs from neighborhoods across Atlanta, the event welcomes attendees of all ages. Local chefs and hospitality pros will lead on-stage cooking demos and hands-on cooking classes, while guests sample food from restaurants plus craft beer, wine and cocktails. The annual event also marks the culmination of the 10th annual barcraft competition where one mixologist is crowned the winner.

Prior to the event, ticket holders receive wristbands equipped with radio-frequency identification (RFID) technology, making Taste of Atlanta a cashless festival. The wristbands are pre-loaded with Taste Points which can be used for drink and merchandise purchases as well as food samples ranging from one to three points each. General admission ticket holders will receive 10 Taste Points, and additional points can

be purchased for $1 each online or at Taste Point tents located throughout the festival. Wristbands track tastes sampled and provide attendees with a post-event tasting list, serving as a customized roundup of restaurant recommendations for future dining out.

The VIP Grand Tasting Experience provides access to an exclusive lounge area with tastings from 10 select restaurants and pours from craft beer, wine and cocktail makers. VIP ticket holders will receive 20 taste points and a commemorative drinking glass.

Prompted by her passion for Atlanta's restaurant scene and the desire to support Atlanta's food entrepreneurs, Dale DeSena founded Taste of Atlanta in 2001. The festival has helped chef-driven food concepts reach new audiences, and Dale has been honored to turn tasters into diners for nearly two decades.

"We're excited to return to Historic Fourth Ward Park for this year's festival," says DeSena. "We love celebrating 100 of metro Atlanta's best restaurants all in one place, where we can gather together, taste dishes from a wide variety of neighborhoods and support several Atlanta non-profit organizations."

Single and multi-day tickets for Friday, October 19th's Kick-off Party and the weekend's main events will be available for purchase beginning this summer, and guests are encouraged to buy early. Ticket prices begin at $25.

To keep up with Taste of Atlanta details, check out the official festival website at www.TasteofAtlanta.com, sign up for the Bite of News newsletter and follow Taste of Atlanta on Facebook, Twitter and Instagram.

About Taste of Atlanta
Celebrating its 17th year in 2018, Taste of Atlanta is the city's food and drink festival showcasing the local restaurant scene and attracting food lovers from the region and beyond. Throughout three days of bites and bevs, more than 100 of Atlanta's favorite restaurants will show off their most craveable dishes alongside live on-stage cooking demos from top chefs, a Barcraft Competition crowning the best bartender, and an all-inclusive Friday Night Kick-off Party with outstanding food and music. Save the date for this fall's Taste of Atlanta in Historic Fourth Ward Park on October 19th, 20th and 21st, 2018. *Oprah Magazine* named Taste of Atlanta as the "Top Food Festival Worth the Trip," and Taste of Atlanta has won *Creative Loafing's* "Best Food Festival or Event" for six years running. For more information, please visit www.TasteofAtlanta.com, and follow Taste of Atlanta on Facebook (Taste of Atlanta), Twitter (@tasteofatlanta) and Instagram (@tasteofatlanta).