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FOR IMMEDIATE RELEASE

## **TASTE OF ATLANTA ANNOUNCES DATES FOR 10<sup>TH</sup> ANNIVERSARY!**

*Premier Southeastern Food Festival Returns to Tech Square in October, 2011*

**ATLANTA (February 28, 2011)** – After a decade of bringing together the city’s best restaurants for Atlanta’s premier foodie event, **Taste of Atlanta** announces its return to **Tech Square** in Midtown on **Saturday, October 22 and Sunday, October 23, 2011**. Taste of Atlanta will continue to feature a diverse selection of the finest fare from the food capital of the South; and this year, in honor of its 10-year milestone, the festival will also serve up several new additions to its event line-up. Hungry for more information? Event organizers will dish on the details soon.

Throughout the weekend, guests of all ages and levels of culinary expertise will enjoy an extensive selection of the best offerings in food, wine, beer and cocktails – along with engaging chef demos, specialty food and beverage tents and other family-friendly activities.

**WHAT:** 10<sup>th</sup> Annual Taste of Atlanta

**WHEN:** Saturday, October 22 & Sunday, October 23, 2011

**TIME:** 11:00 a.m. – 6:00 p.m., Saturday & Sunday  
*VIP Experience: 12:30 p.m. – 6:00 p.m., Saturday & Sunday*

**WHERE:** Tech Square  
*The street festival will span eight acres and 10 city blocks in Midtown, including Spring Street and 5<sup>th</sup> Street.*

**COST:** **General admission: \$25 in advance, \$35 at event**  
*Includes 10 taste coupons. Additional taste coupons are \$1 each.*  
**VIP tickets: \$75 in advance, \$85 at the event**  
*Includes 15 taste coupons and entry into Wine+Beer+Cocktail Tasting Tents and seminars.*

For updates on festival news and ticket availability, stay connected to Taste of Atlanta 2011:

- Sign up for the Taste of Atlanta newsletter at [www.tasteofatlanta.com](http://www.tasteofatlanta.com)
- Follow Taste of Atlanta on Twitter: <http://twitter.com/tasteofatlanta>
- Like Taste of Atlanta on Facebook: <http://www.facebook.com/pages/tasteofatlanta>

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